

digital hearing aid

WRITE DOWN YOUR GOALS

List your five top hearing goals—  
situations where better hearing is important to you.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

DISCUSS YOUR GOALS  
AT YOUR NEXT VISIT

Once your new hearing aids are fit,  
use your goals as a way to measure your  
hearing progress. If you are not making  
progress towards reaching your goals,  
your hearing care professional may make  
adjustments to your hearing aids and/or  
discuss helpful listening strategies.

natura pro

EXPERIENCE NATURA PRO

How would you define value? Is it something  
you hold dear? Or, is it getting the most for  
your money? Should you have to sacrifice one  
for the other? With Natura Pro,

**EXPERIENCE LIFE'S VALUABLE MOMENTS AT A VALUE PRICE.**



NATURA PRO IS AVAILABLE IN  
A VARIETY OF STYLES FROM  
COMPLETELY-IN-CANAL (CIC) TO  
BEHIND-THE-EAR (BTE) MODELS



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# PRICELESS CONVERSATIONS MADE AFFORDABLE

The newest addition to the Natura family of products gives you all the features you expect, with the advancements of our latest technology.

## S.M.A.R.T. Technology

S.M.A.R.T. Technology continuously measures your listening environment, and then reacts within milliseconds when changes occur, ensuring that soft sounds are able to be heard and loud sounds are not overwhelming.

## Noise Reduction

By utilizing our fixed noise reduction system, Natura Pro ensures a more comfortable listening experience, whether you are in a quiet or noisy listening environment.

## Feedback Cancellation

Ensures proper amplification of the sounds you want to hear without the annoyance of whistle or squeal, which can distract you and those around you.

## DIRECTIONAL<sup>plus</sup>

Our DIRECTIONAL<sup>plus</sup>™ system uses directional microphone technology to help you focus on the sounds that are in front of you, while turning down the sounds behind you that make it difficult to communicate.

## User Focused Options

- Two listening programs
- Optional Telecoil program for listening on the phone\*
- Optional Volume Control\*
- SmartTones™ alerting you when changes have been made in listening programs or volume

\*Options may not be available on all model types.

*Hearing loss changes your life, but it shouldn't keep you from living it. Experience better living with **Natura Pro**.*

**CIC**  
Completely-  
In-The-Canal



**MC**  
Mini-Canal



**ITC**  
In-The-Canal



**HS**  
Half-Shell



**ITE**  
In-The-Ear



**BTE**  
Behind-The-Ear



*Natura Pro is available in a variety of hearing aid models.*

## PREPARING FOR A WHOLE NEW WORLD OF SOUND WITH NATURA PRO.

*By choosing Natura Pro, you are taking the first steps towards reconnecting with the world around you. Below are some things to keep in mind as you are waiting for your new hearing aids to arrive.*

### SET APPROPRIATE EXPECTATIONS

It's important that you have the right expectations regarding your hearing aids. Hearing aids will give you better hearing, but they are not a cure for hearing loss. People whose expectations are too high – “I thought they would make my hearing normal” – are likely to be disappointed and may give up.

### HEARING AIDS CAN:

- ▶ Help you hear & understand better in most situations
- ▶ Allow you to participate more in group situations & meetings

### HEARING AIDS CANNOT:

- ▶ Give you normal hearing

### HEARING AIDS MAY NOT:

- ▶ Block ALL background noises, especially in noisy groups (even people without hearing loss hear background noise)
- ▶ Let you hear very soft sounds

### BE PATIENT

Unlike eyeglasses, which correct your vision as soon as you first put them on, hearing aids need some time for proper adjustment. It may take several weeks or months to completely adjust to your hearing aids, so try not to get impatient. During the first week or so, try different listening situations, such as one-on-one conversations with family and friends, and conversations with two or three people at home or in quiet settings. Try having conversations in noisier places, like parties, restaurants, meetings, and outdoors. (Don't forget that some situations are too noisy even for people without hearing loss, so don't get discouraged.)