

Hearing loss changes your life, but it shouldn't keep you from living it. Experience better living with **Balance**.

digital hearing aid

bä|ance

Life needs balance.

WRITE DOWN YOUR GOALS

List your five top hearing goals—situations where better hearing is important to you.

1. _____
2. _____
3. _____
4. _____
5. _____



DISCUSS YOUR GOALS AT YOUR NEXT VISIT.

Once your new hearing aids are fit, use your goals as a way to measure your hearing progress. If you are not making progress towards reaching your goals, your hearing care professional may make adjustments to your hearing aids and/or discuss helpful listening strategies.

AND THAT BALANCE HAS ARRIVED.

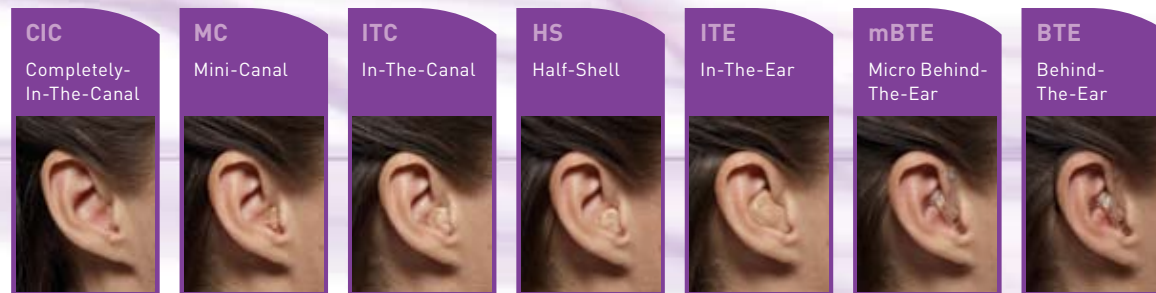
In today's fast-paced world, the last thing you want to do is attempt to figure out the technology inside your hearing aid. Technology should work for you, not the other way around.

Now you can relax. Sonic Innovations presents Balance—a hearing aid with adaptive systems that work for you so you can focus on enjoying life.



Balance is available in a variety of styles from completely-in-canal (CIC) to behind-the-ear (BTE) models, including our new, incredibly small microBTE (mBTE).

Balance offers the best of both worlds by combining cutting-edge adaptive systems with proven digital hearing aid technology. The result is reliable performance and natural sound quality in a variety of listening environments.



Balance is available in a variety of hearing aid models.

S.M.A.R.T. TECHNOLOGY

S.M.A.R.T. Technology continuously measures your listening environment, and then reacts within milliseconds when changes occur, ensuring that soft sounds are able to be heard and loud sounds are not overwhelming.

HYBRID NOISE REDUCTION

Hybrid Noise Reduction is designed to reduce both soft and loud background noise. This sophisticated technology constantly monitors the sounds in your environment and determines how much noise reduction is needed—providing less reduction in quiet environments and greater reduction in noisy environments.

ADAPTIVE DIRECTIONALITY FEATURING DIRECTIONAL *focus*™

Directionality is a proven technology for improving communication in the presence of background noise. Balance delivers an Adaptive DIRECTIONAL *focus* system that allows you to focus on the conversation in front of you and not the distracting noise behind you—whether you are talking with one person in a meeting, or with a large group at a restaurant.

UNIVERSAL LISTENING PROGRAM

In addition to providing you with multiple listening programs for different environments, Balance also offers a single, Universal listening program for users who prefer a simpler approach. Through this Universal listening program, Balance reduces the need to adjust your hearing aid every time your listening environment changes. Simply turn your hearing aid on and go.

FEEDBACK CANCELLATION

If you currently wear hearing aids, or you know an individual that wears hearing aids, chances are you've heard them whistle or squeal. Balance offers a special technology that removes this "squeal," also called "feedback," through an advanced feedback cancellation technology. When activated, this technology ensures that you and those around you are not annoyed or distracted by feedback.

USER-FOCUSED OPTIONS

- Four Listening Programs
- Optional Telecoil for listening on the phone*
- Optional Volume Control
- SmartTones™ alerting you when changes are made in listening programs or volume

*OPTIONS MAY NOT BE AVAILABLE ON ALL MODEL TYPES.

Preparing for a Whole New World of Sound with Balance.

By choosing Balance, you are taking the first steps towards reconnecting with the world around you. Below are some things to keep in mind as you are waiting for your new hearing aids to arrive.

SET APPROPRIATE EXPECTATIONS

It's important that you have the right expectations regarding your hearing aids. Hearing aids will give you better hearing, but they are not a cure for hearing loss. People whose expectations are too high – "I thought they would make my hearing normal" – are likely to be disappointed and may give up.

HEARING AIDS CAN:

- ▶ *Help you hear & understand better in most situations*
- ▶ *Allow you to participate more in group situations & meetings*

HEARING AIDS CANNOT:

- ▶ *Give you normal hearing*

HEARING AIDS MAY NOT:

- ▶ *Block ALL background noises, especially in noisy groups (even people without hearing loss hear background noise)*
- ▶ *Let you hear very soft sounds*

BE PATIENT

Unlike eyeglasses, which correct your vision as soon as you first put them on, hearing aids need some time for proper adjustment. It may take several weeks or months to completely adjust to your hearing aids, so try not to get impatient. During the first week or so, try different listening situations, such as one-on-one conversations with family and friends, and conversations with two or three people at home or in quiet settings. Try having conversations in noisier places, like parties, restaurants, meetings, and outdoors. (Don't forget that some situations are too noisy even for people without hearing loss, so don't get discouraged.)